



## OUR FOUNDERS

After facing, fighting, and overcoming stage IV colon cancer, Ivelisse Page wanted to reach out to other patients facing the many challenges she encountered through her cancer journey. After assembling a team of doctors

and accumulating extensive research, Ivelisse and her husband, Jimmy, compiled reliable resources to heal the whole person physically, spiritually, mentally and emotionally. They established Believe Big in 2011 to help families bridge the gap between conventional and complementary medicine for fighting cancer.



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FAITH

*"We believe it  
before we see it."*

TEAMWORK

*"We are better together."*

INTEGRITY

*"We do the right things  
for the right reasons."*

COMPASSION

*"We love, care,  
and serve."*

#### OUR VISION

To see cancer patients and their families discover their pathway to healing.

#### OUR MISSION

To help families face, fight, and overcome cancer.

#### OUR FOCUS

- Educate individuals on a comprehensive approach to cancer prevention and treatment.
- Connect patients with physicians trained in mistletoe therapy and the resources necessary to help them advocate for their own health.
- Provide spiritual support to help patients and their families overcome fear and anxiety.
- Overcome cancer with the development of the Mistletoe Clinical Trial in collaboration with Johns Hopkins University School of Medicine.





## GIVING TESTIMONY

My husband, Bryan, and I consider it an honor and a joy to be financial supporters of Believe Big. We believe we have been given a tremendous responsibility to use the resources God has entrusted to us to make an eternal impact in this world. At the very heart of Believe Big is a mission and vision that is changing lives and spreading hope to those who need it most. They are truly a beacon of light in our community, forging a new and exciting pathway towards health and wholeness to those who are battling cancer, and we are honored to be a part of their altruistic efforts.

Believe Big is an organization built upon Faith, Teamwork, Integrity and Compassion, values which are important to our family. These values are intertwined through the fabric of their organization because these are the values that Jimmy and Ivelisse personally live by. Bryan and I have had the privilege of knowing Jimmy and Ivelisse Page for two decades. We have a profound love and respect for them because of their unwavering faith and their sacrificial love for others. We had the beautiful privilege of watching them through their own personal fight with cancer as Ivelisse faced, fought and overcame stage IV colon cancer. It is evident that Ivelisse sees her life and all that they learned as a gift that must be shared. Believe Big was birthed as a conduit of hope, and is that gift to our community.

The pervasive impact of cancer continues to challenge our communities and ignites a passion in me to join arms with organizations such as Believe Big who are attacking cancer at its roots. Statistics show one out of two men will battle this disease in their lifetime which is a statistic that has not significantly changed since President Nixon declared a national war on cancer in the 1970's. As a mother of five healthy boys, I'm on a personal mission to do whatever is needed to change these staggering statistics. Time is not our friend. This requires a unified call to action. Believe Big is taking action by seeking a unified approach with both conventional and complementary medicine to bring about true healing. By helping to launch cutting edge cancer research, providing nutritional support and extending healing prayer, Believe Big is on the front lines in this fight.

Please consider linking arms with us today and becoming a part of an extraordinary mission here in Baltimore to significantly impact the war on cancer.

Board President

## VOLUNTEER WITH US

Believe Big relies heavily on volunteers who are committed to our mission. We are currently in need of volunteers in the following areas: Special Events, Fundraising, Office Help, Believe Big Mugs, Prayer Support, Professional Photography & Video, Apparel, and more.

**Sign-up to volunteer:**  
**[believebig.org/volunteer-with-us](http://believebig.org/volunteer-with-us)**

# Volunteer with **Believe Big**



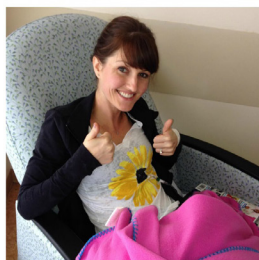
CONTACT US ABOUT  
**SPONSORSHIP OPPORTUNITIES** AT  
ONE OF OUR UPCOMING EVENTS

## PAINT BELIEVE MUGS



Believe Big is passionate about encouraging patients and their families to seek God in the midst of their pain. We bring spiritual and emotional refreshment to patients by distributing Believe Mugs that are hand-painted by children and adults within our community. Each beautifully decorated mug contains the "I Will Have No Fear" prayer. With your help we will be able to encourage patients and their families this year!

**Learn more on our website about painting Believe Mugs and how to host your own painting event.**







## WELLNESS GRANTS

At Believe Big we offer wellness grants to help patients and their families afford care, specifically mistletoe and nutrition therapy, that is not covered by insurance.

### GRANT PURPOSE

To provide financial assistance for complementary medicine as we help cancer patients and their families discover their pathway to healing.

### CRITERIA

1. The patient must have a diagnosis of cancer.
2. Before filling out this form, please call 888-317-5850 and speak to a Believe Big patient advocate.
3. A grant application can be completed on behalf of the patient by family or a caregiver.
4. Grant is given to offset the cost of the initial consultation with a physician trained in mistletoe or nutrition therapy.

**Learn more on our website  
about applying for or  
sponsoring a grant.**

[www.believebig.org/resources/wellness-grant/](http://www.believebig.org/resources/wellness-grant/)



### WHAT IS MISTLETOE?

The liquid extract of the mistletoe plant has been used as an alternative method to treat cancer for close to a century. Mistletoe is one of the most widely used complementary and alternative medicine therapies for cancer treatment in Europe. The most common commercial preparations are sold under the trade names Iscar and Helixor. Only the European species of the mistletoe plant is used for cancer treatment.

### HOW CAN MISTLETOE BE USED AND WILL IT BE EFFECTIVE FOR MY TYPE OF CANCER?

Mistletoe (Iscar/Helixor) can be used in malignant and non-malignant tumors for stimulation of bone marrow activity, alongside conventional treatments to offset the side effects of chemotherapy/radiation like nausea, vomiting, and lack of appetite. It can also be used to diminish tumor-related pain and to reduce the risk of tumor recurrence.

### HOW MUCH DOES MISTLETOE COST?

Mistletoe treatments are a fraction of the cost of chemotherapy. Unfortunately, mistletoe is not typically covered by health insurance. The cost depends on a physician's recommendations of extract strength and frequency, averaging \$150 - \$250/month.

### HOW IS IT ADMINISTERED AND HOW OFTEN?

Mistletoe is administered *subcutaneously* (by injection) or *intravenously* at a frequency determined by the prescribing physician based on a patients' individual needs.

### ARE THERE ANY SIDE EFFECTS TO MISTLETOE?

Patients may experience headaches or fever, but it is rare. Most patients experience a better quality of life since mistletoe stimulates the immune system.

### WHY ARE MISTLETOE TREATMENTS NOT AVAILABLE AT CANCER CENTERS IN THE UNITED STATES?

Even though it is used all over the world and proven effective in treating cancer, until a clinical trial is completed here in the United States, oncologists cannot offer this treatment as standard of care. Mistletoe can be prescribed in the United States by anthroposophic/naturopathic physicians who are trained in mistletoe therapy.



### **ARE THERE PHYSICIANS NEARBY THAT I CAN CONTACT TO PURSUE MISTLETOE TREATMENT?**

There are more than fifty physicians in the United States that are currently trained in mistletoe that can help you today. You can view a listing of mistletoe providers by state on our website under the Resources tab.

### **HOW CAN I HELP WITH THE MISTLETOE CLINICAL TRIAL?**

You can be a proud and active partner of this historic study by making a donation this evening. All donations are tax deductible.

Medical Disclaimer: Information received from this page is not to be taken as medical or other health advice pertaining to your specific health and medical condition. Always consult a physician or health professional before beginning any protocol.



Believe Big is excited to be in the trenches with cancer research. We are supporting Johns Hopkins University School of Medicine to develop the first clinical trial in the United States using intravenous Mistletoe. This clinical trial brings together the conventional and complementary medical communities to fight cancer.

**Learn more about the Mistletoe Clinical Trial:**  
**[www.BelieveBig.org](http://www.BelieveBig.org)**

### WHAT IS NUTRITIONAL THERAPY?

Nutrition Therapy is the “development, education, and oversight of a custom, results-driven, and sustainable diet and lifestyle program.” We believe Nutrition Therapy is important to all individuals, but vital to a patient trying to overcome cancer.

We believe that individual protocols need to be created through a detailed assessment of past and current eating habits, lab work, medical history, physician recommendations, lifestyle factors, and more. It is important for a patient to understand how plant based and unprocessed foods can work to help the body heal.

Believe Big connects patients to a Clinical Nutrition Therapist who specializes in oncology to determine the best protocol (including Ketogenic and Plant Based Diets, Intermittent Fasting, Treatment Support, and Detox). There is misinformation circulating about nutrition and things are always changing; this makes it extremely important to have an expert in the oncology field who can present you with the most up-to-date, evidence-based information.

### WHAT CAN I START DOING TODAY?

- Restore your proper pH balance by eating more fruits and vegetables along with removing or limiting meat and dairy to fewer than 12 ounces per week.
- Choose fresh certified organic whole foods. If you are unable to buy all organic, at the minimum avoid the Dirty Dozen. Check out the Clean Fifteen and Dirty Dozen resource at [www.EWG.org](http://www.EWG.org).
- Eat a wide variety of plant-based foods. Many Americans eat a limited variety of foods. A wider choice of foods helps to stimulate recovery.
- Drink lots of pure water with fresh lemon juice. This will rapidly remove soluble wastes rather than allowing them to accumulate in your body.
- Reduce chemical exposure with the products you put on your skin and use in your home.

## RESOURCES

### BOOKS:

- "Radical Remission" Dr. Kelly Turner
- "The Metabolic Approach to Cancer"  
Dr. Nasha Winters, Jess Higgins Kelley
- "Eat to Live" Dr. Joel Fuhrman
- "One Word" Page, Gordon, Britton
- "50 Days of Hope" Lynn Eib

### VIDEOS:

- Forks Over Knives - Vegetarian vs.  
Meat & Dairy Documentary
- Food Inc. - Food Documentary
- Food Matters

### TOP APPS:

- Sworkit Workouts
- Jesus Calling - Spiritual Devotions
- Bible Gateway
- EWG + Healthy Living

### BODY CARE:

- Eminence
- Juice Beauty
- Avalon Organics
- Piper Wai Deodorant
- Desert Essence
- Coola Sunscreen
- Nail Polish-Zoya, Sparitual
- NYR Organic
- DoTerra / Young Living Essential Oils

### HOME PRODUCTS:

- Water & Vinegar  
(1 part vinegar + 3 parts water)
- Dr. Bronners
- Citra Solv
- 7th Generation

### WEBSITES:

- [www.BelieveBig.org](http://www.BelieveBig.org)
- [www.optimalterrainconsulting.com](http://www.optimalterrainconsulting.com)
- [www.KrisCarr.com](http://www.KrisCarr.com) (recipes)
- [www.alkalinesisters.com](http://www.alkalinesisters.com) (recipes)

- [www.chrisbeatcancer.com](http://www.chrisbeatcancer.com)
- [www.ewg.org](http://www.ewg.org) (Check product safety)
- [www.thrivemarket.com](http://www.thrivemarket.com)  
(Food & Products)
- [www.remissionnutrition.com](http://www.remissionnutrition.com)  
(Integrative Oncology Nutrition)

### FAVORITE FOOD FINDS:


- Beyond Meat Crumbles (no soy)
- Just Mayo (Hampton Creek)
- Orgain Organic Plant Protein
- Wegman's Organic Grandpa's Sauce  
goes Vegetarian
- Vanilla Oat Milk or Coconut Milk
- Spectrum Coconut Oil Spray
- Canyon Bakehouse Gluten Free Bread
- Frozen Organic Brown Rice
- Organic Coffee Company  
One Cups for Keurig Machines  
(no plastic bottoms, just filters!)

### HELPFUL KITCHEN TOOLS:

- Vitamix Blender  
(cancer patients receive a discount,  
contact Believe Big for referral)
- Stainless Steel Cookware
- Berkey Water Filter
- Juicer

### FAVORITE COLD/FLU IMMUNE BOOSTERS:

- Wellness Formula by Source Natural  
(Make sure to get the capsules & not  
caplets)
- Primal Defense by Garden of Life  
(capsules)
- Host Defense by My Community
- Homeopathy  
(Sambucol, Boiron, Uriel)
- Essential Oil Diffuser



# Thank You



Believe Big believes that there are many dimensions of healing. Each person needs an individualized treatment and healing plan for his or her type of cancer, stage, and sensitivities. Our vision at Believe Big is to see patients and their families discover their pathway to healing. If you or someone you love is in need of help, please have them contact us at **888-317-5850** or visit **[www.believebig.org](http://www.believebig.org)**. Believing Big with you!

*Have I not commanded you? Be strong and courageous.  
Do not be afraid; do not be discouraged, for the LORD  
your God will be with you wherever you go.*

*- Joshua 1:9*



**BELIEVE BIG**  
Face It. Fight It. Overcome It.™