

Ivelisse Page

CO-FOUNDER & CEO OF
BELIEVE BIG & THE BELIEVE BIG
INSTITUTE OF HEALTH

Hope in Action



FULL: Ivelisse Page is the Co-Founder & CEO of Believe Big and The Believe Big Institute of Health. A two-time cancer thriver, she overcame stage IV colon cancer and later endometrial cancer without chemotherapy. Confronting a genetic predisposition to multiple cancers at a young age, Ivelisse transformed her personal battle into a national movement bringing integrative cancer education, spiritual support, and evidence-based resources to patients worldwide.

Since 2011, Believe Big has served more than one million individuals by bridging the gap between conventional oncology and complementary therapies. The organization equips patients not only to survive cancer, but to pursue healing in body, mind, and spirit.

Under her leadership, Believe Big initiated and continues to support the first U.S. mistletoe clinical trial in collaboration with The Johns Hopkins University School of Medicine, advancing integrative oncology research at one of the nation's leading medical institutions.

A Certified Spiritual Director, speaker, patient advocate, creator of The Healing Journal, and host of the Believe Big Podcast, Ivelisse equips patients with practical tools for whole-person healing rooted in both science and faith. Through conversations with global health experts, integrative practitioners, biblical faith leaders, and cancer thrivers, she explores the intersection of medicine, spiritual formation, and hope.

Ivelisse believes God spared her life to bring hope to those facing what feels impossible, reminding them that healing is greater than fear and faith is stronger than diagnosis. Yet when asked about her greatest calling, she is quick to say it is raising her four children alongside her college sweetheart and husband Jimmy of 33 years.

SHORT: Ivelisse Page is the Co-Founder & CEO of Believe Big and The Believe Big Institute of Health. A two-time cancer thriver, she overcame stage IV colon cancer and later endometrial cancer without chemotherapy. Since 2011, her organization has served more than one million patients by bridging conventional oncology with evidence-based integrative therapies. Under her leadership, Believe Big initiated the first U.S. mistletoe clinical trial in collaboration with Johns Hopkins University School of Medicine. Ivelisse is a Certified Spiritual Director, speaker, patient advocate, creator of The Healing Journal, and host of the Believe Big Podcast, equipping patients with tools for whole-person healing rooted in both science and faith.

Resilience